

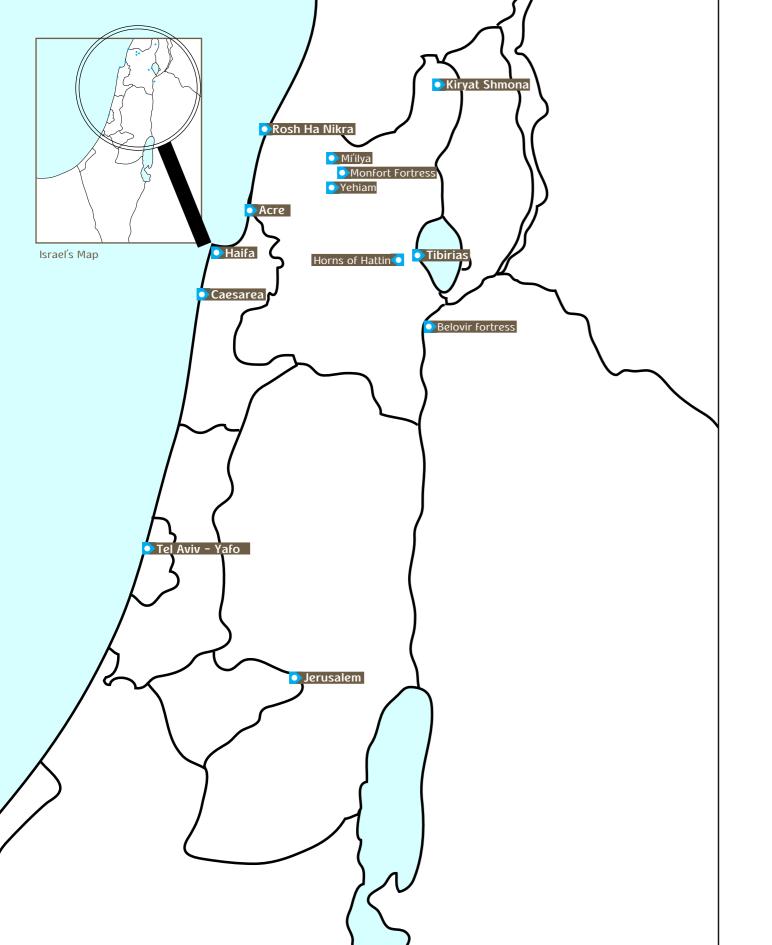


THE

EFENDI HOTEL

AUTHENTIC • CULTURE • HERITAGE

ACRE WESTERN GALILEE AND THE CRUSADERS SEMINAR





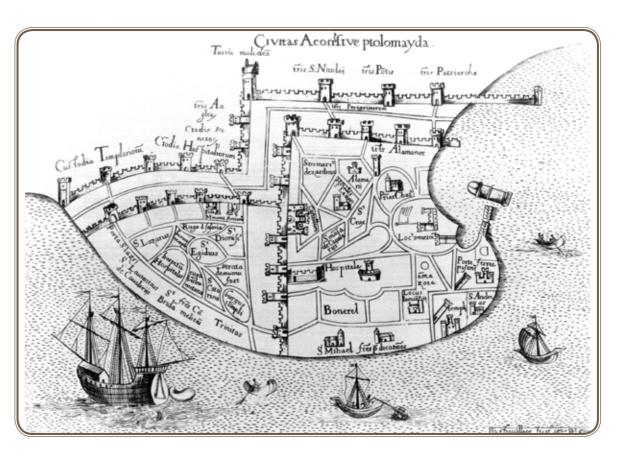
ACRE WESTERN GALILEE AND THE CRUSADERS SEMINAR

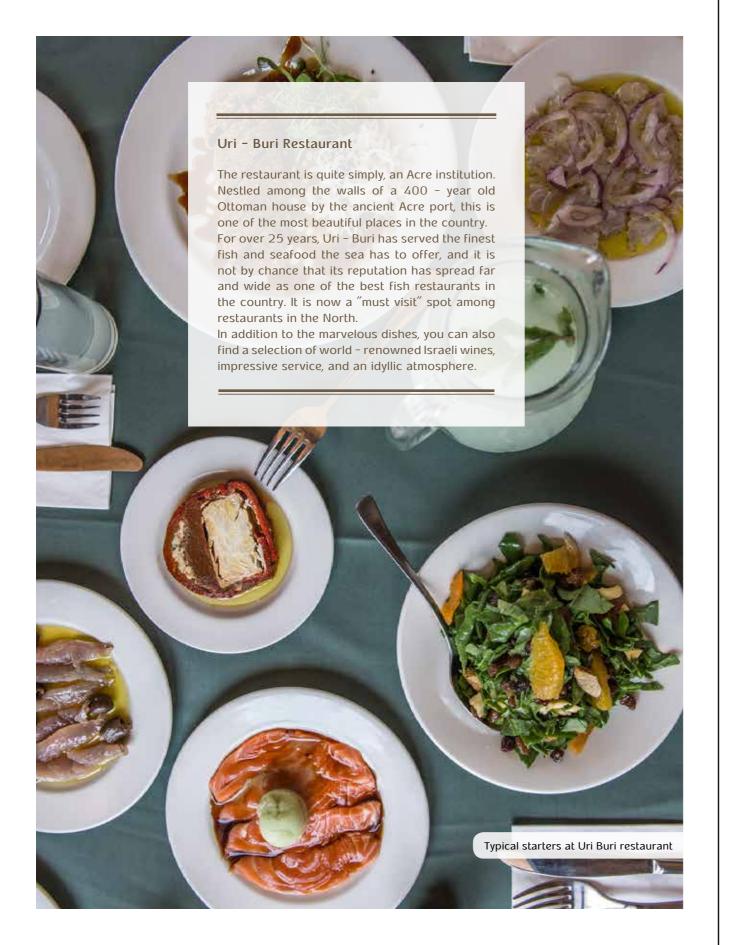
The underlying concept behind these seminars is to highlight the exceptionality of Acre and the Western Galilee; the uniqueness of The Efendi Hotel with its 12 stunning rooms; the world – renowned seafood restaurant Uri – Buri and to experience the entire local history and flavor through the knowing eyes of scholars, academics and guides.

Being one of the oldest cities in the world (dating back more than 4000 years), Acre has been a major stronghold for all local rulers due to its naturally protected harbor on the Eastern Mediterranean, and strategic importance for the trade route between Africa and Europe. The fresh water supply and fertile lands yielded cotton, olive oil, sugar etc, making it a major trade center in its own right. Acre has been the object of conquest by many, with rule frequently changing hands throughout history and serving, inter alia, at one point in time as the capital of the Crusaders during their second Jerusalem Kingdom (1191 – 1291).

These rich layers of history are what make Acre one of the most intriguing and magnificent old cities on the shores of the world. Possessing a certain timelessness, the city has managed to preserve its character while avoiding being transformed into a "plastic - fantastic" tourist attraction.

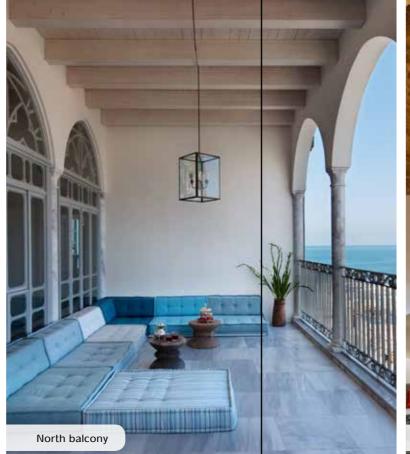




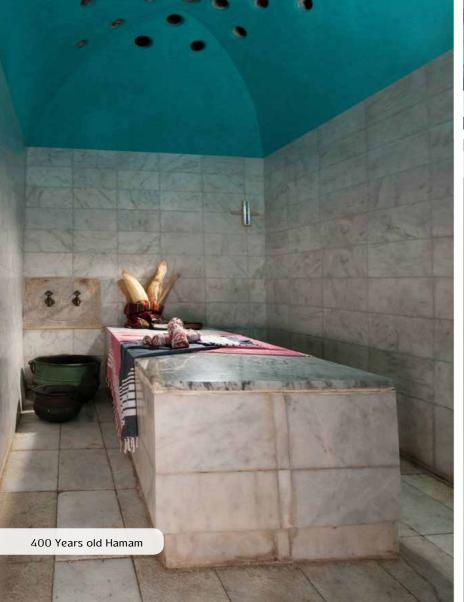


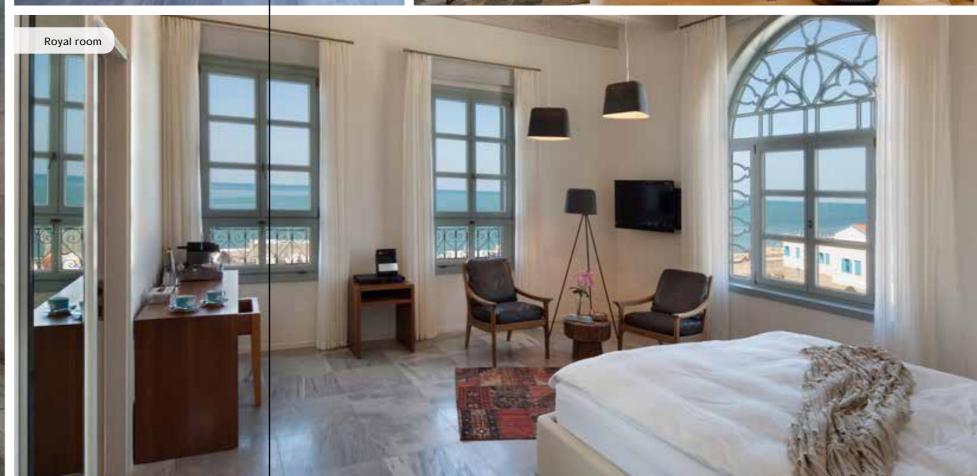
The Efendi Hotel The historic, authentic boutique hotel is essentially composed of two adjacent Efendi houses that have now been combined. Reflecting its past splendor, the Efendi house served as a home for rulers and rich Ottomans in the 19th century, and contained a genuine slice of Acre's history. These palaces were built on the ruins of ancient buildings from various historical eras and still contain Byzantine remnants from the 6th century, 12th century Crusader cellars and of course remnants from the early (16th century) and late (19th century) Ottoman Empire. After purchasing the buildings from Al Tzabaj's descendants George and Alexander Jamal in 1870, Uda Hamar converted the site into "The Palace", a grandiose family mansion for him, his wives, children and servants. The Palace was decorated with intricate wall drawings, ornamental ceilings, marble floors, and magnificent lobbies. As Turkish rule drew to an end, the Efendi familiy departed from the house, and what had once been the epitome of luxury was abandoned and neglected. Today, the house has been restored to its former glory, bringing with it the exciting aroma of the Sunset from The Efendi Hotel rooftop











The following pages present three provisional programs for set seminars which can all be customized for groups, to offer a more tailor-made experience catering to the interest and preferences of the group.

The 4 - day seminars all include

the surrounding Galilee), lectures by academics and professionals, and field trips to Crusader sites as well as special and rarely visited archeological and historical sites.

Three academic, intellectual and artistic activities each day Field trip 10.00 - 18.00;

Hospitality Uri Buri and Efendi Hotel Academic Program Prof. Efraim Lev

Belvoir Fortress

Acre | The Crusaders Capital & the Galilee | Academic Seminar

An amazing and intensive scholarly academic seminar -Learn, tour and meet top Israeli academics and experts.

Morning activity - History and archeology of Acre - 4000 years; emphasizing the history of the Crusades

Afternoon - Walk around historical Acre

Sunset with a glass of wine

Evening discussion - Acre as a World Heritage site

Morning & afternoon activity - Montfort and Mi'ilya - Crusader sites in the Western

Evening discussion - Medicine during the Crusades; interaction between medieval Western and Eastern schools of medicine

Morning activity - Medieval Arabic medicine according to Jewish sources

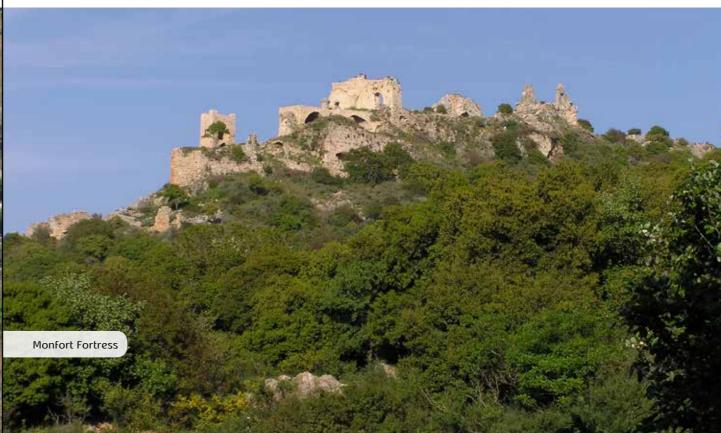
Afternoon - Walking tour of Crusader's Acre including coffee and typical Israeli/Arabic

Evening discussion - Shipping and commerce in the Crusader's Acre

Day IV Morning & Afternoon activity - Belvoir Fortress and Horns of Hattin

Special Israeli meal with premium Israeli boutique wine

Evening - Learn and dance - belly dance



Acre and its Wonders | The Crusader & Galilean Experience

Watch, smell, touch & learn - The sights, spices, history and archeology in one of the most ancient and interesting cities by the Mediterranean. The seminar will be led by first class tour guides and internationally renowned Israeli scholars.

Day I Morning activity – History and archeology of Acre - 4000 years and more Noon- Markets tour in Acre with Uri Buri + lunch at the market/Arabic house Evening discussion – Daily life in Crusader's Acre

Day II Morning - Medicine during the Crusades
Afternoon activity - Spices and medicinal substances
Sunset with a glass of wine
Evening - Ethnic Galilean music

Day III Morning & afternoon activity - Montfort and Mi'ilya - Crusader sites in the Western Galilee

Evening - Dine, drink and learn - dinner with an Israeli wine sommelier

Day IV Morning activity - Medieval Arabic medicine according to Jewish sources/Medicine of the Crusaders

Afternoon - Walking tour of the Crusader's Acre

Evening - Fun and Dance - belly dance



Fun, dine and wine + history in the ancient city of Acre

Unique experience – light semi – academic vacation in colorful, historical Acre. Learn and 'touch' Acre history and archeology, meet its multicultural citizens, enjoy the aromas of markets and dine on local delicacies from the sea.

Day I Morning activity - Muslim - Christian relationship at the Middle Ages - Acre as a test case

Afternoon - Israeli wine tasting in the Efendi hotel wine cellar Evening - Drumming circle

Day II Morning - Walking tour of Acre

Afternoon - Medical activity in the Crusades/ Medieval Arabic medicine according to Jewish sources

Evening - belly dance/Acre from the sea (weather permitting)

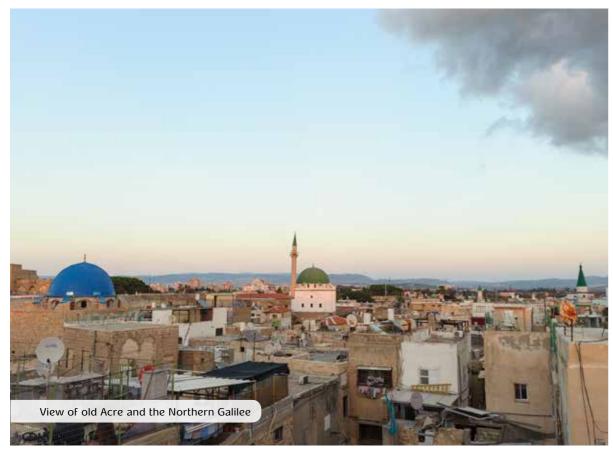
Day III Morning & Afternoon activity - Western Galilee (Rosh Ha - Nikra, Mi'ilya, Yehiam) Evening - Israeli/Arabic ethnic music

Day IV Morning - Markets tour in Acre with Uri Buri
Afternoon - Spices and medicinal substances
Evening - Learn & eat - dinner at the most famous sea food restaurant in Israel and discussion with Uri Buri about food



Primary list of activities

Here are some more details regarding our activities:



Lectures -

History and archeology of Acre:

Over 4000 years: an introductory talk about the geographical evolution and history of Acre throughout ages; the story of adoption to the changing needs and protection abilities of the city (military and natural catastrophes).

Maritime Acre:

Acre's harbor was one of the most important ones in the Mediterranean, where cultures, traders and products crossed paths; this lecture will discuss the city's reaction to the development of marine activities and the commercial needs of each period, with particular emphasis on the Crusades.

The Baha'is and Acre:

This talk will tell the story of the intriguing relationship between Acre and the Baha'is; the youngest religion in the region that was formed in 19th century Acre while its founder was imprisoned in an Ottoman jail. Acre is the holiest site in the Baha'is religion and includes beautiful sites, some of which are not generally open to the public.

Collections of anecdotes from the history of Acre:

The city's history revealed in the most amazing and historical anecdotes; for example the origin of the Paratriskaidekaphobia (fear of Friday the 13th) and Triskaidekaphobia (fear of number 13).



Medicine during the Crusades:

The complete story of physicians, diseases, hospitals, and medicine during the Crusades in the Holy Land and the East - based on European and Arabic historical sources as well as archeological findings.

Medieval Arabic medicine according to Jewish sources:

This talk will discuss the story of Cairo Genizah as the main source of our knowledge on every aspect of life in the Middle East in the Middle Ages. Focus will be placed on practical and theoretical medicine and pharmacology, based on dozens of prescriptions, list of drugs, physicians' letters and parts of medical books found in the Genizah.

The Muslim facet of the Crusades:

as usual in history, the winners are those who live to tell the tale. In this case there is a particularly wide discrepancy between the well known Christian narrative of the crusades and the virtual unknown Muslim side of the story. This lecture sheds lights on the Muslim elements in this historical period.

Spices and medicinal substances:

In recent years, Chinese herbal medicine has gained popularity in Western cultures, but it is still virtually unknown that medieval herbal medicine was extremely advanced in the Middle East. Most of this knowledge is still preserved in local and ethnic traditional medicine in Israel and its surroundings.

Evening activities -

The Muslim - Christian relationship at the Middle Ages - Acre as a Case Study
Acre as World Heritage (UNSCO 2001)
Crusader art
Culinary tastes & talk
Learn and dance - belly dancing
Ethnic Galilean music
Drink and learn - wine specialist night
Drumming circle

Tours/visits -

Daily life in Crusader Acre
Walk around historical Acre
Othman Acre
Visit to the Suffi community of Acre
Walking tour of Crusader Acre
Markets tour in Acre with Uri Buri

The Baha'is in Northern Israel

Field trips -

Montfort and Mi'ilya - Crusader sites in the Western Galilee.
Belvoir Fortress and Horns of Hattin (crusader's and Muslims between battle field site).
Caesarea and Atlit (Crusader's cities, settlements and fortress)
Nazareth and Mount Tabor

Special meetings -

Mi'ilya's people Acre's inhabitants Talk with Uri Buri

Special gastronomic activities -

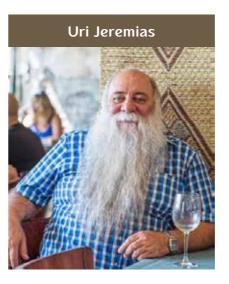
Lunch at the market (Acre) Lunch with a family (Acre) Lunch at Caesarea (Helena) Lunch at Diana (Nazareth)

Alternative activities for spouses -

Fresh fish grilled & planche
Massage & alternative treatments
Shopping at the market
Buying and handling fish & seafood
Grand tour of the Efendi Hotel (1500 years of history, archaeology) and conservation







Autodidact Chef, legendary restaurateur, entrepreneur, hotel owner and developer. Uri is the co-owner of Uri Buri restaurant, one of the best fish and sea food restaurant in Israel and the Middle East, The Efendi Hotel in the Old City of Acre and Helena at the Port restaurant in Caesarea. Uri is also known for his long gray beard that he raised for the past 40 years.





Efraim Lev is a Professor at the Department of Land of Israel Studies, University of Haifa. He is a historian of medicine and ethnopharmacologist. Prof. Lev wrote 10 books and published more than 80 scientific articles and chapters, and won several prices and international awards including the George Urdang Medal for pharmaco-historical writings 2012. Prof. Lev is a certified tour guide since 1987 and was the coordinator of the Israeli tourist guide course for a decade.

^{*} Option for extending the seminar 3 - 4 more days at Jerusalem.

^{*} Option for extending the seminar 3 - 4 more days at Upper Galilee and Golan.





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